

JACK GERFEN

Resume Reel: https://youtu.be/198gtrhl_mY

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PROFILE

Emmy Award-winning Chief Meteorologist with 13+ years of on-air experience and a proven record of leading high-impact severe weather coverage, building audience trust and translating complex meteorology into clear, useful storytelling. Experienced across television, digital, social, mobile and radio, with deep strengths in live field reporting, short-form weather video, modern graphics and community engagement.

SELECTED IMPACT

11K+ FACEBOOK FOLLOWERS

Built an established weather audience through forecasts, severe-weather updates and original short-form video.

8+ MONTHS AT KTUL

Served as acting Chief Meteorologist for NewsChannel 8 during a staffing shortage and corporate restructuring.

2025 HEARTLAND EMMY

Evening Newscast recognition for broadcast excellence.

\$39K+ / MONTH

Sponsored weather graphics and promotions generating more than \$39,000 per month in new sales.

PROFESSIONAL EXPERIENCE

KOKH FOX 25

Chief Meteorologist

Oklahoma City, OK

Aug 2022 - Present

- Lead KOKH's weather operation in one of the nation's most severe-weather-focused markets, directing extended wall-to-wall coverage of tornado outbreaks and other high-impact events while providing continuous, actionable information across broadcast and digital platforms.
- Engage an audience of 11,000+ Facebook followers through original forecasts, severe-weather updates and short-form weather videos, building a direct relationship with viewers while expanding digital storytelling through YouTube Shorts and other platforms.
- Served as acting Chief Meteorologist for KTUL NewsChannel 8 in Tulsa for 8+ months during a staffing shortage, assuming expanded leadership during corporate restructuring between KOKH and KTUL.
- Deliver urgent weather information from the studio and field across television, web, mobile, weather app, social media and radio, providing immediate conditions, context and practical safety information wherever audiences are watching.
- Use Baron Lynx and audience-focused storytelling to translate complex meteorology into accurate, understandable forecasts that explain not only what is happening, but why it matters and what viewers need to know.
- Led the transition of KOKH weather graphics, web and app presentation to First Warning branding, strengthening consistency and audience recognition across broadcast and digital platforms.
- Collaborate with National Weather Service Norman through its Integrated Warning Team and represent the station through Storm Safety Day, school and university visits, and other community outreach focused on weather education and preparedness.
- Partner with sales on sponsored weather graphics and promotions generating more than \$39,000 per month in new sales as of May 2026.

PREVIOUS PROFESSIONAL EXPERIENCE

WCIA 3

Champaign, IL

Midday Meteorologist

Sep 2019 - Aug 2022

- Delivered Weather's Most Accurate Forecast during The Morning Show, WCIA 3 News at Noon and ciLiving, contributing to the station's sustained reputation for forecast accuracy.
- Created custom WSI MAX graphics and contributed live storm tracking, field reporting, team coverage and lifestyle storytelling across broadcast and digital platforms.
- Helped revamp news and weather apps, website content and other digital-first initiatives; led major projects while serving as a trusted extension of the chief meteorologist.
- Managed the weekly KidCaster franchise, creating an engaging community connection by giving local children the opportunity to present the forecast live on television.

WCIA 3

Champaign, IL

Weekend Meteorologist

Jul 2015 - Sep 2019

- Produced and presented weekend forecasts for Central Illinois, including severe-weather coverage and custom WSI MAX graphics.
- Expanded digital warning coverage by streaming on-air warnings to the station website, app and Facebook Live; also drove and reported live from the Stormtracker during severe and winter weather.
- Expanded newsroom versatility by serving as a weekend morning news anchor and producer in addition to meteorology duties.

KEYC NEWS 12

Mankato, MN

Morning Meteorologist

Jun 2013 - Jul 2015

- Forecast and presented weather for KEYC News 12 Mornings and Midday across southern Minnesota and northern Iowa.
- Recorded forecasts for regional media partners while maintaining an active community and school-outreach presence.

KEYC NEWS 12

Mankato, MN

Weekend Meteorologist

Oct 2012 - Jun 2013

- Produced and presented weekend forecasts and created weather graphics tailored to daily conditions.
- Reported, wrote and edited news packages and VOSOTs, building early experience in field reporting, interviewing, nonlinear editing and station community representation.

BROADCAST, DIGITAL & WEATHER TECHNOLOGY

Baron Lynx | WSI MAX | Severe Weather Coverage | Live Field Reporting | Short-Form Video | Facebook & YouTube Shorts | Avid iNEWS | Website CMS | Adobe Creative Cloud | Producing & Storytelling | Microsoft 365

EDUCATION & RECOGNITION

VALPARAISO UNIVERSITY | Bachelor of Science in Meteorology | May 2011

2025 HEARTLAND EMMY AWARD | Evening Newscast

EARLY CAREER

WDIV LOCAL 4 | Meteorology Intern | Detroit, MI | Summer 2010

Early broadcast experience with the Local 4 weather team, including mentorship from Chuck Gaidica and Paul Gross.

COMMUNITY & PROFESSIONAL ENGAGEMENT

National Weather Service Norman Integrated Warning Team | Science Museum Oklahoma Storm Safety Day | School & University Weather Education | Live Community Appearances